

The Ron McKechnie Prize

**Introducing the inaugural Ron McKechnie Prize
from the New Directions in the Study of Alcohol Group**



We are inaugurating this prize in memory of Ron McKechnie who was one of the founding members of NDSAG and sadly died last year.

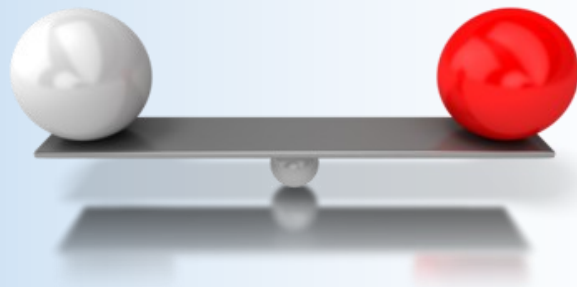
To learn more about him:
<http://www.guardian.co.uk/theguardian/2011/may/05/ron-mckechnie-obituary/print>

This prize competition is to submit a paper for publication in the New Directions in the Study of Alcohol Group 2012 Journal. The prize for the winning article will be a bursary for free attendance (including registration, accommodation and meals but excluding travel) at the 2012 NDSAG Conference in Llandrindod Wells, Wales.

Papers should be original work and must not have been previously published. Papers should be up to 5000 words in length and fully referenced. The deadline for submission of papers to the competition is **29th February 2012**. Papers should be submitted as email attachments including your contact details to: trev.mcc@virgin.net

Our 2012 conference: **New Directions & Motivational Interviewing - 21 years of experience and the future for Motivational Interviewing** features Professor Stephen Rollnick who will be leading our review of the past 21 years since the first edition of *Motivational Interviewing* and unveils new developments to be featured in the forthcoming third edition of this key work.

36th Annual
NDSAG Conference
Date: Thursday 24th -
Sunday 27th May 2012
Venue: Metropole Hotel,
Llandrindod Wells, Powys.



For more information on the conference or submitting a paper please contact Trevor McCarthy (Conference Organiser) by e-mailing trev.mcc@virgin.net. To book a place at the conference booking forms are available on our website www.newdirections.org.uk