

**Doing More with Less:  
developing higher strength alcohol services in the hangover from the credit crunch**

**NDSAG CONFERENCE PROGRAMME  
22–25 APRIL 2010**

**THURSDAY 22 APRIL 2010**

**12.30 ARRIVAL AND REGISTRATION**

**CONFERENCE OPENING SESSION: CHAIR**

**Roz Brooks**

**13.45 NDSAG Chair's Welcome & Introduction:**

**Alex Copello**

**13.50 Welcome to Norwich**

**Maggie Wheeler**

Maggie Chairs Norfolk & Waveney  
Mental Health NHS Foundation Trust

**14.00 A Norwich Pub Crawl**

**Mike Loveday**

Drinking tales from historical Norwich.

**14.45 Drinking Culture: Under-Aged Over-Drinking**

**Fiona Measham**

The culture of young peoples' drinking – current behaviour  
and the issues of young people's relationship with alcohol  
in 21<sup>st</sup> Century Britain.

**15.30 TEA & BISCUITS BREAK**

**16.00 Neuro-Biological Innovation: Brain Science & Alcohol**

**Anne Lingford-Hughes**

Biological markers and assessments: the implications  
for the future design & delivery of alcohol treatment.

**17.00 Conference announcements:**

**Alex Copello**

**18.45 CONFERENCE RECEPTION**

The first evening reception is a traditional feature of the New Directions annual conference. The event is designed to welcome all delegates, including those who have been regular members of New Directions and particularly those attending for the first time. Complementary pre-dinner drinks (alcoholic and non-alcoholic) are available. The emphasis is on meeting informally with as many of the other delegates, including established members, committee members and speakers, early in the conference. New Directions has always sought to promote active participation, because this improves our experience of the conference and helps develop personal, professional networks.

**19.30 DINNER**

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**FRIDAY 23 APRIL 2010**

**FRIDAY MORNING SESSION: CHAIR:**

**Adrian Brown**

**9.00 Whither Family Interventions?**

Treating the obvious – emerging and ignored evidence of effective family treatment approaches

**Alex Copello**

**9.45 Whither Social Care Interventions?**

Contemporary developments and the future direction of social care interventions for alcohol.

**Donald Forrester**

**10.30 Whither Treatment Culture: the Treadmill of Change**

How community alcohol treatment services have adapted to policy changes and face the prospect of more.

**Annette Fleming**

**11.00 COFFEE & BISCUITS BREAK**

**11.30 Whither Community Support & Communities of Support?**

The potential for user led innovations to complement specialist alcohol treatment.

**Tim Leighton**

**12.00 Whither Treatment as Usual?**

Is there any evidence to support what we do with complex alcohol problems in real live treatment?

**Richard Velleman**

**12.30 Whither Recovery – the resurgence of the disease model?**

Is the writing on the wall? Reflections on the language of lobbying and its implications for alcohol treatment.

**Trevor McCarthy**

**13.00 LUNCH**

**FRIDAY AFTERNOON SESSION: CHAIR:**

**Liz Smith**

**14.00 Evidence Based Austerity Alcohol Services**

Participative exercise. Structured working groups to design exemplary alcohol treatment services within anticipated funding constraints for real world implementation.

**John Booth Davies**

**15.30 TEA & BISCUITS BREAK**

**16.00 Austerity Alcohol Services**

Plenary presentations on what we know works.

**John Booth Davies**

**17.00 Final Panel Commentary**

**18.15 NDSAG AGM**

**19.00 DINNER**

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**SATURDAY 24 APRIL 2010**

<b>SATURDAY MORNING SESSION: CHAIR:</b>	<b>Doug Cameron</b>
<b>Alcohol Education Research Council (AERC) Symposium:</b>	<b>Ray Hodgson</b>
<b>Contemporary reports from AERC supported research:</b>	
<b>9.00</b> <b>The AERC &amp; high impact cutting edge research.</b>	<b>Ray Hodgson</b>
<b>9.15</b> <b>AERC Session 1: Description.</b>	<i>Presenter</i>
<b>9.45</b> <b>AERC Session 2 Description.</b>	<i>Presenter</i>
<b>10.15</b> <b>AERC Session 3 Description.</b>	<i>Presenter</i>
<b>10.45</b> <b>AERC session Review.</b>	<b>Ray Hodgson</b>
<b>11.00</b> <b>COFFEE &amp; BISCUITS BREAK</b>	
<b>11.30</b> <b>The Tilda Goldberg Centre</b> The work programme and underpinning rationale of an important new research centre	<b>Donald Forrester</b>
<b>12.15</b> <b>Drinking Goals &amp; Outcomes in UKATT</b> New analysis of data in this landmark study.	<b>Nick Heather</b>
<b>13.00</b> <b>LUNCH</b>	
<b>14.00</b> <b>SATURDAY AFTERNOON</b>	
	<b>Self Directed Learning Opportunities:</b> Conference delegates identify and pursue individual learning objectives in collaboration with colleagues, with facilitation and support from the conference organisers, as required.
<b>19.00</b> <b>DINNER</b>	
<b>21.00</b> <b>NEW DIRECTIONS QUIZ 2010</b> A Team Event for all Delegates.	<b>Doug Cameron &amp; Trevor McCarthy</b>

